

**MICROSOFT #BUILDFOR2030 HACKATHON CONTEST
OFFICIAL RULES**

1. SPONSOR

These Official Rules (“Rules”) govern the operation of the Microsoft #BuildFor2030 Hackathon (“Contest”). Microsoft Corporation, One Microsoft Way, Redmond, WA, 98052, USA, is the Contest sponsor (“Sponsor”).

2. DEFINITIONS

In these Rules, “Microsoft,” “we,” “our,” and “us” refer to Sponsor and “you” and “yourself” refers to a Contest participant, or the parent/legal guardian of any Contest entrant who has not reached the age of majority to contractually obligate themselves in their legal place of residence. By entering you (your parent/legal guardian if you are not the age of majority in your legal place of residence) agree to be bound by these Rules.

3. ENTRY PERIOD

The Contest starts at 6:01 a.m. Pacific Time (PT) on September 28, 2021, and ends at 11:59 p.m. PT on November 15, 2021 (“Entry Period”). Microsoft reserves the right to extend the Entry Period by up to an additional seven (7) days.

4. ELIGIBILITY

This is a trade Contest open only to employees of Microsoft Partner Network member organizations (“Organization”). The Organization must have a Partner Center account, MPN ID (Microsoft Partner Network ID), and active membership in MPN to participate. You must be eighteen (18) years of age or older to be eligible. If you are eighteen (18) years of age or older but have not reached the age of majority in your legal place of residence, then you must have consent of a parent/legal guardian.

In its capacity as an Organization, each Contest Team must appoint and authorize one (1) individual (the “Representative”) to represent, act, and enter an Entry, on their behalf. The Representative must meet the eligibility requirements above.

By submitting an entry on the Contest Website on behalf of an Organization you represent and warrant that you are the Representative authorized to act on behalf of your Organization.

For all entries submitted with a valid MPN ID, the intellectual property of the solution needs to belong to an Organization (not an individual), and any prizing associated with the entry is given to the Organization under which the MPN ID is registered.

Employees and directors of Microsoft Corporation and its subsidiaries, affiliates, advertising agencies, and Contest Parties are not eligible, nor are persons involved in the execution or administration of this promotion, or the family members of each above (parents, children, siblings, spouse/domestic partners, or individuals residing in the same household). Contest is void in Cuba, Iran, North Korea, Sudan, Syria, Region of Crimea, and where otherwise prohibited by law.

If you are participating in your capacity as an employee, it is your sole responsibility to comply with your employer’s gift policies. Microsoft will not be party to any disputes or actions related to this matter.

Microsoft is committed to complying with government gift and ethics rules and therefore **government and public sector employees are not eligible** to enter. The Contest is not open to any Judge or company or individual that employs a Judge.

5. HOW TO ENTER

To create and submit an entry, each Contest Team’s Representative must:

- 1) Click on “Participate” on the [Contest Website](#) and create an account or login. This will allow you to enter the contest application site to register your team and submit your final entry.
- 2) To complete the team registration and submit your final entry, you will need to complete all required tasks and fields, including:
 - Information about your MPN organization such as MPN ID, primary and secondary team contact information.
 - The solution name entered into [Solution Workspace](#) with the format “BF2030_*Solution Name*”.
 - Attestation that your team attended at least one (1) of the “Live Event” training sessions during the Entry period. Available Live Events can be found within the Contest Community by clicking on “Join the Community” from the [Contest Website](#), and all events will be recorded and available on-demand.
 - An image representing your entry such as a team photo or logo.
 - All required text fields, which will include information about your chosen Contest theme, your solution being developed, technologies leveraged and potential impact.
 - An optional three (3)-minute video providing a walkthrough of your solution.
 - Any additional optional documentation that you may want to upload to supplement your entry.

An Entrant may submit more than one (1) Entry, however, each Entry must be unique and substantially different from each of the Entrant’s other Entries, as determined by the Sponsor. Any attempt by you to submit substantially similar Entries using multiple/different accounts, identities, registrations, logins, or any other methods will void your entries and you may be disqualified. Use of any automated system to participate is prohibited.

We are not responsible for excess, lost, late, or incomplete entries. If disputed, entries will be deemed submitted by the “authorized account holder” of the email address, social media account, or other method used to enter. The “authorized account holder” is the natural person assigned to an email address by an internet or online service provider, or other organization responsible for assigning email addresses.

6. ELIGIBLE ENTRY

To be eligible, an entry must meet the following content/technical requirements:

- Your entry must address and align to at least one (1) of the Contest themes and challenge statements; **and**
- Your entry must be developed primarily using Microsoft software and/or hardware; **and**
- Your entry must be your own original work; **and**
- Must be either newly created by you and not yet commercially available, **or**, if the work existed prior to the Entry Period, must have been significantly updated after the start of the Entry Period; **and**

- Be solely owned by you, your Contest Team with no other person or entity having any right or interest in it; **and**
- Your entry cannot have been selected as a winner in any other contest; **and**
- You must have obtained any and all consents, approvals, or licenses required for you to submit your entry; **and**
- All entry materials must be in English **and**
- To the extent that entry requires the submission of user-generated content such as software, photos, videos, music, artwork, essays, etc., entrants warrant that their entry is their original work, has not been copied from others without permission or apparent rights, and does not violate the privacy, intellectual property rights, or other rights of any other person or entity. Solutions may integrate SDKs, APIs and data, provided you are authorized to use them; **and**
- Your entry may NOT contain, as determined by us in our sole and absolute discretion, any content that is obscene or offensive, violent, defamatory, disparaging or illegal, or that promotes alcohol, illegal drugs, tobacco, or a particular political agenda, or that communicates messages that may reflect negatively on the goodwill of Microsoft.

7. INTELLECTUAL PROPERTY

You may contract with a third party for technical assistance to create the entry provided the entry components satisfy the eligibility requirements in Rule 6. You may submit an entry that includes the use of open-source software or hardware, provided you choose to develop with applicable open source licenses and, as part of the entry, creates software that enhances and builds upon the features and functionality included in the underlying open source product. By entering the Contest you represent, warrant, and agree that your entry meets these requirements.

8. USE OF YOUR ENTRY

We are not claiming ownership rights to your entry. However, by submitting an entry, you grant us an irrevocable, royalty-free, worldwide right and license to use, review, assess, test and otherwise analyze your entry and all its content in connection with this Contest and use your entry in any media whatsoever now known or later invented for any non-commercial or commercial purpose, including, but not limited to, the marketing, sale or promotion of Microsoft products or services, without further permission from you. You will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules.

By entering you acknowledge that we may have developed or commissioned materials similar or identical to your entry and you waive any claims resulting from any similarities to your entry. Further you understand that we will not restrict work assignments of representatives who have had access to your entry and you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law.

Your entry will be posted on a public website. We are not responsible for any unauthorized use of your entry by visitors to this website. We are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

9. WINNER AND AWARD SELECTION AND NOTIFICATION

Eligible entries will be evaluated by a panel of judges selected by the Sponsor ("Judges"). Judges may include employees of the Sponsor, external community partners, and nonprofits to this Contest (listed

on the Contest website). The Judges may or may not be listed individually on the Contest website. Judging may take place in one or more rounds with one or more panels of judges, at the discretion of the Sponsor.

Pending confirmation of eligibility, up to five (5) potential prize winners will be selected by Microsoft, their Agent, or a qualified judging panel from among all eligible entries received based on the following judging criteria. One (1) prize will be awarded per each contest theme, however Microsoft reserves the right to reallocate prizes in the event that we determine there are insufficient entries to award a prize in a contest theme.

In addition, Hackathon Hero Awards will be distributed to non-prize winners, based on the same criteria, to highlight solutions with high-impact potential. The number of Hackathon Heroes awarded will be at the sole discretion of Microsoft, provided that it shall not be less than five (5) or greater than twenty (20).

Judging Criteria:

Successful entrants will need to demonstrate how their solution, leveraging Microsoft technologies, will bring value and make a positive social, environmental or community impact, in the context of addressing real world needs and challenges faced by intended customers, users, or beneficiaries, that addresses one or more #BuildFor2030 themes and challenge statements.

- **Build for impact:** Does the entry make or create something, leveraging Microsoft technologies, that is tangible that can be shown or demonstrated, going beyond an idea?
- **Address the Challenge:** Does the entry address a Contest theme and challenge statement, and present a clear and relevant solution that drives positive impact in the world (such as greater inclusion, equity, sustainability, resilient communities etc.)?
- **Customer Focus:** Is the entry clear on who the solution is built for? Does it provide a compelling solution for the customer/user?
- **Business Value:** Does this project provide business value? For example, does it attract new users, delight current customers, increase revenue, reduce costs, increase usage, retain customers, etc.?
- **Feasibility:** Does the project have a reasonable chance of success or possible pathway forward to implementation and delivery to market?
- **Inspiration & Energy:** Does the idea bring energy, excitement, fresh perspective, novelty, or delight?
- **Inclusion:** Was the solution built with inclusive design in mind? Did the team consider who is being excluded from the solution being built? How did the team include, consider, and represent input and feedback from the diversity of the customers intended to use the solution being built?

Contest Themes:

- Gender Equality
- Climate Action and Sustainability
- Digital Inclusion and Accessibility
- Enabling Nonprofits
- Empowering Communities

Winners will be selected from among all eligible entries received within sixty (60) days following the Entry Period.

In the event of a tie between any eligible entries, an additional judge will break the tie based on the judging criteria described above. The decisions of the judges are final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion, select fewer winners than the number of Contest Prizes described below.

Winners will be notified via the contact information provided during entry no more than ninety (90) days following judging with prize claim instructions, including entry deadlines. If a selected winner cannot be contacted, is ineligible, fails to claim a prize or fails to return any Forms, the selected winner will forfeit their prize. If you are a potential winner and you are eighteen (18) or older, but have not reached the age of majority in your place of legal residence, we may require your parent/legal guardian to sign all required forms on your behalf.

10. PRIZES

The following prizes will be awarded:

Five (5) Prize Winners. Each Prize Winner will receive:

- \$10,000.00 (USD) to the winning organization
- A feature in the Microsoft winner announcement blog and social post(s)
- Exclusive #BuildFor2030 Hackathon Winner promotion kit to amplify your win
- Engagement opportunity with a Microsoft leader
- Two (2) consultations with a Microsoft Partner Technical Consultant ^{1, 2}
- Access to Partner GTM Toolbox and fifteen (15) points to elevate your marketing ²

Between Five and Twenty (5–20) Hackathon Hero Awardees will receive:

- Exclusive #BuildFor2030 Hackathon Heroes promotion kit to amplify your win
- One (1) consultation with a Microsoft Partner Technical Consultant ^{1, 2}
- Access to Partner Go-to-market Toolbox with eight (8) points to elevate your marketing ²

In addition, all #BuildFor2030 Hackathon Winners and Awardees will gain added consideration for:

- Community partners' feature opportunities (e.g., events)
- #BuildFor2030 campaign feature ³
- Microsoft Global Social Entrepreneurship Program ³
- Microsoft Start-up Program ³
- Microsoft AI for Accessibility Grant³

¹ Review "Learn more about technical presales and deployment services" section [here](#) for in-scope services.

² Expires June 30, 2022.

³ Subject to your fulfilment of existing nomination or application criteria and process.

The ARV of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. We will determine the value of the prize to be the fair market value at the time of prize award.

The total Approximate Retail Value (ARV) of all prizes: **\$50,000.00 (USD)**

We will only award one (1) prize per entrant during the Entry Period. No more than the stated number of prizes will be awarded. Prizes are awarded "AS IS" with no warranty of any kind, either express or implied, including but not limited to, the implied warranties or merchantability, fitness for a particular purpose, or non-infringement. By accepting a prize, you agree that Microsoft may use your entry, name, image and hometown online and in print, or in any other media, in connection with this Contest without payment or compensation to you, except where prohibited by law.

Prize Winners are responsible for any fees associated with receiving or using a prize, including but not limited to, wiring fees. Prize Winners are responsible for reporting and paying all applicable taxes in their jurisdiction of residence (federal, state/provincial/territorial and local). Winners may be required to provide certain information to facilitate receipt of the award, including completing and submitting any return prize claim, tax, or other forms ("Forms"). The Forms must be completed and returned within the deadline stated in the winner notification. United States residents are required to provide a completed form W-9. SPONSOR RESERVES THE RIGHT TO WITHHOLD A PORTION OF THE PRIZE AMOUNT WHERE NECESSARY TO COMPLY WITH ALL APPLICABLE TAX LAWS. Except as required by applicable law, taxes on the prize (if any) are the sole responsibility of the prize winner, who is advised to seek independent counsel regarding the tax implications of accepting a prize.

Prizes will be payable to the Entrant's Representative. Prizes are payable via any means of Microsoft's choosing, whether electronic or not, and are payable only after receipt and verification of the Forms. A Prize Winner may be required to provide a mailing address, bank information, and/or create an account with an electronic payment provider of the Sponsor's choosing in order to receive payment.

Failure to provide correct information on the required Forms, or other correct information required for the delivery of a Prize, may result in delayed Prize delivery, disqualification of the Entrant, or forfeiture of a Prize.

Prizes will be sent no later than ninety (90) days of the Microsoft's receipt of the Forms.

11. ODDS

The odds of winning are based on the number of eligible entries received.

12. GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless Microsoft and its respective parents, partners, subsidiaries, affiliates, employees, and agents from any and all liability or any injury, loss, or damage of any kind arising in connection with this Contest or any prize won.

All local laws apply. The decisions of Microsoft are final and binding.

We reserve the right to cancel, change, or suspend this Contest for any reason, including cheating, technology failure, catastrophe, war, or any other unforeseen or unexpected event that affects the integrity of this Contest, whether human or mechanical. If the integrity of the Contest cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Contest.

If you attempt or we have strong reason to believe that you have compromised the integrity or the legitimate operation of this Contest by cheating, hacking, creating a bot or other automated program, or

by committing fraud in any way, we may seek damages from you to the full extent of the law and you may be banned from participation in future Microsoft promotions.

The Sponsor and Entrant do not intend to jointly develop or create any intellectual property under or in connection with this Contest. If, during the Contest, the Sponsor and Entrant anticipate the joint creation of any intellectual property, they will negotiate in good faith and, if mutually agreed, execute a separate, written agreement before undertaking any such joint creation of intellectual property.

13. GOVERNING LAW

This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest.

14. USE OF YOUR ENTRY

During the submission of your Entry, you will be asked to provide us with information, some of which may be made publicly available as part of the Contest through the “Project Gallery” available on the Contest website. The information which may be made publicly available will be indicated during the submission process.

Personal data you provide while entering this Contest will be used by Microsoft and/or its agents and prize fulfillers acting on Microsoft’s behalf only for the administration and operation of this Contest and in accordance with these Rules and the [Microsoft Privacy Statement](#). In addition, community partners (who are identified in the appropriate section of the contest website) may contact you with information about their products, services, and events. Note that we will not be directly sharing your information with these organizations. However, they will be present in the event space and may reach out to you as part of the Contest.

15. WINNERS LIST

Send an email to BuildFor2030@microsoft.com with the subject line “Microsoft #BuildFor2030 Hackathon Contest winners” within thirty (30) days of January 30, 2022, to receive a list of winners that received a prize worth \$25.00 USD or more.